

Your Dental Network Visibility Revealed

Your National and Local Marketing Visibility Watchdog

Get unprecedented insight and control over the performance of your teams and dental network.



DMscore Enterprise: Your Dental Network Visibility Revealed

When you're managing dozens to hundreds of offices at once, staying on top of digital marketing isn't easy.

You have multiple brands, each with its own website, and several teams working to get everything optimized and up-to-date. There are a lot of moving parts, and you need to keep them in sync.

Get insight

Micro. Macro. DMscore Enterprise lets you see it all, empowering you, your marketing teams, and their dental offices, to excel and stand above the competition.

Take action

Act decisively with hundreds of detailed performance indicators based on our proprietary algorithms such as search listings and advertising.

Get more patients

See how your clinics stack up against dozens of their top local competitors. Get (and maintain!) those coveted top search engine rankings and attract more patients.

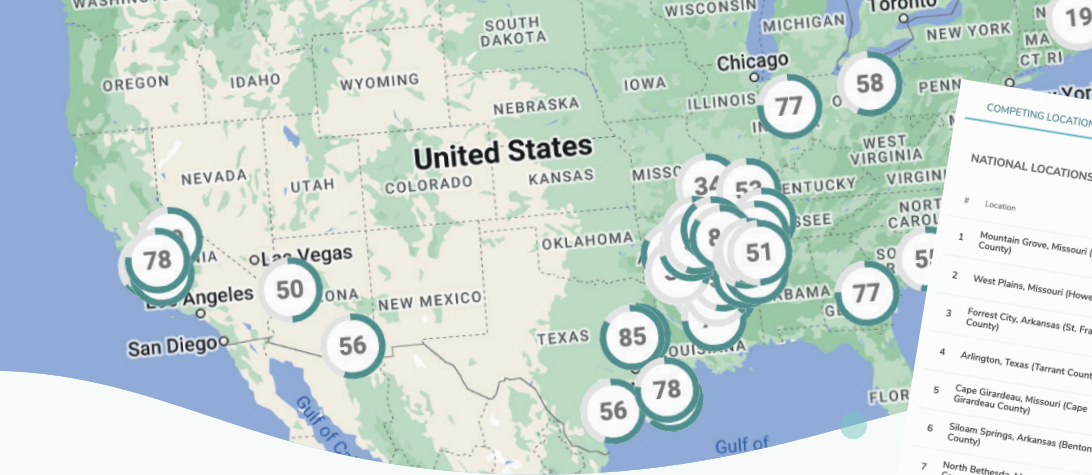
Lead Your Marketing Teams with Ease

Use DMscore Enterprise to support your existing teams and agencies, or let us match you with one of our vetted Premium Agencies.

Forget about complex implementations or yearly support costs

As long as they're in the same location, you'll pay the same price, whether it's one website or three.





COMPETING LOCATIONS | COMPETING DOMAINS

NATIONAL LOCATIONS

#	Location	Num of offices	DMscore	Search score	Paid search score	Competition	Directories score	Rank
1	Mountain Grove, Missouri (Wright County)	1	91	82	95	99	#1 (out of 5)	
2	West Plains, Missouri (Howell County)	2	86	76	95	89	#1 (out of 8)	
3	Forrest City, Arkansas (St. Francis County)	1	85	82	95	89	#1 (out of 8)	
4	Arlington, Texas (Tarrant County)	1	85	89	93	79	#1 (out of 5)	
5	Cape Girardeau, Missouri (Cape Girardeau County)	2	84	85	95	72	#2 (out of 13)	
6	Siloam Springs, Arkansas (Benton County)	1	84	85	95	72	#1 (out of 20)	
7	North Bethesda, Maryland (Montgomery County)	1	83	80	64	79	#1 (out of 12)	
8	West Memphis, Arkansas (Crittenden County)	1	81	77	95	93	#1 (out of 6)	
9	Harrison, Arkansas (Boone County)	1	81	87	82	73	#1 (out of 12)	
10	Bentonville, Arkansas (Benton County)	1	80	93	86	73	#1 (out of 25)	

View 44 more locations

Multi-office Dashboards

Multi-office dashboards deliver convenience and time savings by bringing together critical decision-making information into a single, conveniently accessible place.

Segmented Monthly Averages

Overviews of your average DMscore and average channel scores let you keep a finger on the pulse of your dental network's overall digital marketing health.

Spotlighted Locations

At-a-glance viewing of your network's best and worst performing locations. Clearly identify which strategies are working well and which offices need attention.

Timely updates and suggestions

Stay nimble and responsive with live updates and suggestions that let you and your teams quickly get a handle on rapidly changing marketing challenges.

Performance Benchmarking

Keep the performance of your practices steered in the right direction with month-over-month trend analysis that captures your entire network.

Visualized Tracking and Deep Insights

Graphical performance tracking visualizes office performance, providing you with clear data that rapidly goes from virtual insight to real-world action.

Ad Competition Measurement

Allocate your ad spend more effectively and get faster results with localized measurements that show you the volume of ad buying happening around the offices in your network.

Granular Data Controls

Get fewer fuzzy, high level generalities and more of the specific and detailed insights you and your teams need to act decisively.

ORGANIC SEARCH

Local SERP Performance	24.8
Local SERP Performance Intent	33
Ref. Domains	99
Backlinks	99

KEYWORDS

Keywords Volume	99
Keywords Cost	90.8
Keywords Traffic	82.5

49

SUGGESTIONS

- westrockortho.com - Your search score depends on having a lot of content relevant to your practice. Focus on the things and keywords that are most important to you and generate relevant content or links to achieve higher search rankings.

For more information on how DMscore Enterprise can drive growth for your DSO, contact DMscore VP of Business Development, Eileen Day by email at eileen@dmscore.com or text/call 773-701-0844.

