## How it **WORKS**



## DMscore 90-Day Pilot Program

New technology. No long term contracts. Minimal change to workflow. Maximum gain to your business.

- 1. Fill out our pilot program form.
- 2. Choose to pilot a minimum of 10, 20%, or all of your locations.
- 3. Our team will contact you to discuss your options and answer questions.
- 4. Sign the 90-day contract, provide your location URLs and team member emails.
- 5. A short training is scheduled with your team.
- 6. Our team performs a quality check and turns on your dashboard.
- 7. Meet weekly, bi-weekly or monthly with us to discuss data action items.
- 8. At the end of the 90 day program, we compare DMscores to measure progress.
- 9. Option to sign up for a yearly subscription for all locations at the discounted rate of \$500 per year per location\*.

This is based on a 50% discount from the normal yearly price of \$1000 per location.

**Grow Your DMscore. Grow Your Business.** 

<sup>\*</sup> Pilot Program Pricing: For the 90-day pilot program, 10 locations can participate for \$125 per location for a discounted price of \$1250.